

# MOBILE POS / Lane Busting

## The Perfect Solution From the Perfect Team

**OPTICON USA**  
PHL 7000

**MOBILETY**  
portable processing made easy

[www.pssproducts.com](http://www.pssproducts.com)

The PHL 7000 Series Advanced Portable Data Terminal is specially designed to be flexible and modular to meet the variable needs of the end user. The PHL 7000 Series has communication options including Bluetooth™, WiFi (802.11) and GSM/GPRS (cellular) protocols, and has options for Opticon's world-renowned laser engine and CMOS 2D Imager.

Additionally keypad, handle and a myriad of accessories make the PHL 7000 Series Advanced Portable Data Terminal the right tool for the job.



**MOBILETY** brings the complete capabilities of full scale POS to the mobile environment: sales, returns, exchanges, special orders, and layaways are all at your fingertips. Complete support of discounts by percent or dollars, markdowns, coupons, or promotional pricing can be performed at the kiosk or at the front door. Accepting cash, credit, checks, or gift cards on the sidewalk, in the tent, or at the convention center, POS is now as versatile as your business needs.

**MOBILETY** is designed to provide a simple, configurable interface to your existing POS, merchandising, or ERP solution.

The **MOBILETE** terminal application is a complete stand-alone application providing a touch screen environment for seasonal expansion, line busting, kiosk, and all other forms of sales environments.

**MOBILETE** is operational in Batch with ActiveSync communication, 802.11b/g for RF and WiFi communications, and CDMA for Cellular communication.

**MOBILETE** supports Bluetooth device-to-device communications.

# MOBILE POS / Lane Busting

## The Perfect Solution From the Perfect Team

SATO's new mobile MB Series Portable Printers are the ideal solution for portable print applications. Their compact size, rugged design, and light weight make them ideal for mobile, on-demand printing needs. It's one of the industries first to implement both Peel & Present and Linerless material handling capabilities built into the standard unit.



Opticon, Sato, and **MOBILETY** can also provide a solution for all of your in store retail needs, providing full operational support for:

### **POS**

- Portable POS
- Line Busting
- Tent Sales
- Purchase Order Entry
- Bridal/Gift Registry

### **Merchandise Movement**

- Transfer – Complete
- Transfer – Exception
- Transfer – Detailed
- Return to Vendor – RTVs
- Receiving – Manifest Complete
- Receiving – Manifest Exception
- Receiving – Manifest Detailed

### **Portable Printing**

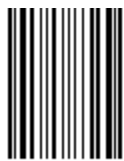
- SKU Labeling/Item Marking
- Return Labeling
- Mark Downs/Mark Ups
- Shelf Tag Labeling
- Carton Labeling
- Display Tags

### **Inventory**

- Cycle Counts
- Physical Inventory Control
- Asset Tracking
- Location Maintenance
- Picking
- Reorders

### Barcodes for Operating the MOBILE POS/Lane Busting Configuration

Employee Number



1111

Loyalty Number



pss12345

SKU



002796200007

Credit Card Number



5477111111111113

NRF 2008  
 Opticon Booth #3023  
 January 13-16, 2008  
 New York, NY